

MCSTOPPP CALENDAR SURVEY

Marin Countywide Yearly Comparisons

Marin County Stormwater Pollution Prevention Program

	2002	2003	2004	2005	2006	2007	2008	2009
Total Calendar Survey Received	540	639	425	483	316	685	432	395
Question								
1. Do you or a family member own a vehicle?								
• Yes	98%	96%	97%					
• No								
2. Do you, or a family member or friend, change oil in a vehicle that is located at your house?								
• Yes	25%	23%	13%	10%	9%	10%	11%	16%
• No			47%	53%	51%	50%	51%	40%
• The oil is changed by the dealer, garage, or similar business			40%	37%	41%	40%	38%	44%
3. When you, or someone change the oil in your vehicle, do you:								
• Bring it to a collection station where it can be recycled	98%	96%	91%	99%	99%	91%	98%	98%
• Toss it in the trash	2%	4%	4%	1%	1%	1%	0%	2%
• Use it as a weed suppressant					0%	0%	2%	0%
• Pour it on the ground					0%	0%	0%	0%
• Other (don't know, put on gravel road, unspecified)			5%		0%	8%	0%	0%
4. With the oil filters, do you:								
• Bring it to a collection station where it can be recycled	71%	85%	65%	79%	81%	74%	98%	83%
• Toss it in the trash	29%	15%	21%	12%	15%	14%	0%	17%
• Other (e.g: don't know, burn it, truck stop)			14%	9%	4%	12%	0%	
5. Where do you purchase motor oil?								
• Gas station	11%	25%	15%					
• Grocery store	1%	4%	5%					
• Auto supply store	88%	71%	62%					
• Other (e.g: oil service center/mechanic/garage, Costco, dealer, Target, cheapest place)			18%					
6. Have you ever heard of the 1-800-CLEANUP line or www.cleanup.org where you can get info on proper disposal of household products like motor oil, filters, paint,								
• Yes	22%	20%	23%	23%	28%	25%	22%	
• No, not before today	78%	80%	77%	77%	72%	75%	78%	

Question	2002	2003	2004	2005	2006	2007	2008	2009
When you bought a product to manage a pest in your home or garden, did you look for:								
An aerosol spray	5%	5%	6%	9%	7%	8%	9%	
A product that is least toxic	40%	47%	53%	40%	47%	46%	43%	
• Traps or bait stations	33%	27%	26%	26%	27%	26%	29%	
• The price of the product	13%	13%	11%	9%	7%	9%	9%	
• Name recognition	7%	8%	4%	6%	7%	7%	7%	
• Other					5%	4%	2%	
Do you need an immediate solution to an ant problem?								
• I want the ants gone NOW - show me the toxic spray				9%	10%	11%	16%	
• Can't wait, but I use only soap and water or other non-toxic solutions				31%	31%	34%	37%	
• I can wait a day or so if it looks like the ants are reducing in numbers				38%	47%	43%	41%	
• Other				22%	12%	12%	6%	
Are you aware that pesticides, etc. run off lawns into storm drains where they enter creeks/bay?								
• Yes	95%							
• No, not before this reading	5%							
During the last 2 years have you ever switched from using conventional pesticides to a safer alternative?								
• Yes			35%					
• No			17%					
• I haven't used pesticides in the last 2 years			48%					
Did you know that IPM (Integrated Pest Management) helps people determine whether, when and how to treat a pest problem?								
• Yes		27%	31%					
• No, not before today!		73%	69%					
When purchased pesticides or herbicides (even safer alternatives), where did you buy them?								
• Grocery store	17%	11%	7%	12%	10%	10%	14%	
• Nursery	34%	28%	35%	37%	35%	31%	28%	
• Hardware store	29%	22%	19%	23%	30%	31%	30%	
Longs, Rite-Aid, Walgreens		22%	13%	14%	14%	14%	15%	10%
• Home Depot or Costco	20%	14%	16%	14%	11%	13%	14%	
Costco								5%
Home Depot								18%
Sloat								18%
OSH								11%

Answer Continued	2002	2003	2004	2005	2006	2007	2008	2009
Pini								8%
Fairfax Lumber								6%
Goodman Building								6%
Sunnyside								5%
Green Jeans								3%
Jackson's								3%
Bayside								2%
O'Donnells								1%
Other								3%
Do you use homemade remedies to manage pests?								
• Yes				52%	56%	48%	45%	
• No				48%	44%	52%	55%	
If "yes", please tell us which pest(s) you manage with "home remedies."	SEE ATTACHED SURVEY RESULTS SUPPLEMENTAL PAGE							
If you buy a pesticide or herbicide (even if it's a safer alternative), what problem are you trying to get rid of?								
Ants				18%	19%	17%	19%	
Aphids				8%	9%	7%	8%	
Beetles					2%			
Cats					1%			
Cockroaches				1%	1%	1%	4%	
Deer					5%			
Earwigs					0%			
Fleas				5%	7%	5%	5%	
Garden bugs					1%			
Gophers / moles				3%	2%	5%	3%	
Insects					3%			
Lawn issue				2%	2%	2%	2%	
Mold					1%			
Mosquitoes				5%	4%	5%	4%	
Pests on roses				5%	6%	7%	7%	
Raccoons					1%			
Rats / mice				8%	7%	9%	10%	
Scales					3%			
Skunks					2%			
Snails / slugs				11%	13%	11%	10%	
Spider mites					1%			

Answer Continued	2002	2003	2004	2005	2006	2007	2008	2009
Spiders				2%	6%	4%	4%	
Termites					0%			
Thrips					1%			
Wasps					3%			
Wasps				4%	2%	4%	3%	
Weeds					1%			
Yellowjackets				9%	3%	8%	6%	
Other				5%	6%	3%	3%	
I never buy them				13%	15%	14%	11%	
If you bought pesticides or herbicides (including safer alternatives) within the last two years, what did you do with the leftovers?								
• I don't have left-overs - I use them all up				52%	52%	49%	26%	34%
• I give them to someone to reuse							1%	
• I store them for later use							50%	6%
stored in garage or elsewhere (people wrote this in in 2009)								13%
• I take them to a household hazardous waste collection center in San Rafael or Novato				31%	36%	38%	23%	15%
Didn't purchase any								32%
• Other				17%	12%	13%	0%	
When shopping for a product to manage a pest/bug, have you ever seen the label below (or something similar) under a less toxic pesticide product?								
• Yes				19%	34%	36%	24%	25%
• No, not before today				81%	66%	64%	38%	35%
• Don't shop for pesticides							38%	40%
Have you ever heard of the Our Water - Our World website (www.ourwaterourworld.org) that offers information on pesticide alternatives and answers your questions online for free?								
• Yes				10%	21%	24%	25%	29%
• No, not before today				90%	79%	76%	75%	71%
On TV or radio, have you ever heard any ads or announcements about protecting the watershed last year?								
• Yes				29%				
• No				66%				
• Don't know what a "watershed" is				5%				

Question	2002	2003	2004	2005	2006	2007	2008	2009
Do you use a gardening or landscaping service at least 6 times a year?								
• Yes						20%		
• No						80%		
If "yes," do you know if the person you hire uses bay-friendly methods like integrated pest management, smart controllers, etc?								
• Yes						48%		
• No						11%		
• I don't know						41%		
What's important to you when hiring a gardener, landscaper or pest control service?								
• Referred by someone I know						38%	39%	30%
• Big company with brand-name identification						1%	3%	3%
• Uses IPM or less toxic methods						28%	28%	28%
• Cheaper than anyone else						5%	4%	5%
• Prices are comparable to other companies						12%	12%	13%
• Up to 10% higher priced but uses ONLY the least toxic approach						6%	6%	8%
• Up to 20% higher priced but uses ONLY the least toxic approach						4%	5%	9%
• Other						6%	4%	5%
Have you hired a professional pest control service in the last year for:								
• Lawn or garden care (e.g. fertilizing, weed control, etc.)							13%	7%
• Managing pests outside your home (e.g. killing ants around a building, trapping gophers, etc.)							42%	41%
• Managing pests inside your home (e.g. ants, rats, termites, etc.)							45%	53%

Did you know water from a pool/spa will kill aquatic life in creeks so it can't be drained to a street or storm drain.								
Yes								56%
No								44%

Before today, were you aware that MCSTOPPP existed?								
Yes								72%
No								28%

Years of School:								
• 12 or less			4%	4%	3%	4%	10%	
• Some college			19%	26%	19%	21%	21%	
• College graduate			77%	69%	78%	75%	70%	

Did you know that a watershed includes all the land that flows over on its way to the bay or ocean; and that we all live in a watershed?								
• Yes		71%	80%					
• No, not before today!		29%	20%					

If you received a calendar last year, did you:								
• Read at least some of the information presented each month		24%	39%	38%	33%	24%	21%	23%
• Find the resources section on the back or inside front pages helpful		13%	19%	24%	24%	17%	18%	22%
• Only look at photos and captions		6%	7%	3%	3%	4%	5%	
• Text too small to read		1%	3%					
• Clip and save the tear-off card for future reference					9%	10%	12%	11%
• Learn something new						21%	26%	27%
• I didn't receive a calendar last year		55%	32%	36%	32%	24%	18%	18%

Do you use e-mail and/or have access to a home computer?								
• Yes						88%	82%	
• No						12%	18%	