

## Bay-Friendly Landscaping is

a holistic approach to landscaping that works in harmony with the natural conditions of the San Francisco Bay Watershed.

Bay-Friendly practices foster soil health, and conserve water and other valuable resources while reducing waste and preventing pollution.

*Bay-Friendly Landscaping is sustainable landscaping.*



## GET RECOGNIZED

The Bay-Friendly Landscaping Program will recognize all qualified landscape professionals who meet a standard for knowledge about Bay-Friendly principles and maintenance practices by:

- **Listing your name** on several popular websites, in a special supplement to the AT&T telephone directory, and in an environmental calendar that is distributed to 15,000 households in Marin.
- **Distributing a printed list** of qualified individuals to municipal staff in Marin's 11 cities/towns and unincorporated area.
- **Providing a certificate of qualification** and baseball cap with the Bay-Friendly Landscaping logo.
- **Helping you identify yourself** as a Bay-Friendly Qualified Landscape Professional by providing a personalized graphic for your own use.

*"It's a good program that unifies a lot of concepts clearly – and it's a good way to meet people trying to do the same as you."*

— Andrew Packer, Acorn Landscaping, Inc.

## WHO SHOULD ATTEND

Public and private sector landscape professionals who design, construct or manage:

- Commercial landscapes
- Residential landscapes & gardens
- Municipal landscapes
- Schools, parks & recreational amenities

## REQUIREMENTS FOR PARTICIPATION

- 1) Clients in Marin County
- 2) 1 year full time experience in the landscape industry OR completion of a 2 year curriculum in landscape horticulture

Training and qualification is for individuals, not companies (though company affiliation will be noted in promotional efforts).

## SCHEDULE & REQUIREMENTS FOR QUALIFICATION

To be qualified as a Bay-Friendly Landscaper and receive a certificate of course completion, you will be required to attend all classes and pass a final exam. **Classes will meet once a week for 7 weeks: every Wednesday from February 3 – March 17 from 3:30 p.m. to 7 p.m.** (The certificate must be renewed in 2 years.)

**WORKSHOP COST** \$60 per person for 7-week series and certificate.

(Low fee courtesy of sponsors.)

# Bay-Friendly Landscape Maintenance Training & Qualification Program

*For the Professional Landscape Community*

**Offered in Marin County**

**February 3 - March 17, 2010**

Continuing education units are pending from DPR, CCNPRO, and ISA.  
Series endorsed by the North Coast Chapter of CLCA.



“Bay-Friendly” (or Eco-Friendly) landscaping is an increasingly popular approach to the design, construction and maintenance of landscapes in both the public and private sectors. With this increased interest has come an increased need for professionals trained in environmentally friendly practices. After completing this series, you will be recognized as a “Bay-Friendly Landscaper”, and be promoted as such, by local public agencies.

**SPONSORED BY**

- Marin County Stormwater Pollution Prevention Program (MCSTOPPP)
- Marin Municipal Water District
- Marin Art and Garden Center



**T**his fast-moving program includes professional speakers and hands-on demonstrations for experienced public and private landscape professionals who design, construct and/or manage landscapes in Marin County.

**WHAT YOU’LL LEARN:**

Become a recognized expert in Bay-Friendly Landscaping and **gain a competitive advantage!** Expand your business to offer cutting-edge sustainable maintenance practices. Network with peers. Learn to:

- Enhance soil biology to feed plants naturally
- Sheet mulch to reduce weeds, waste and water use
- Conserve water, minimize runoff and prevent pollution
- Communicate these innovative services to your clients
- Stay in compliance with local and State laws



**COURSE TOPICS INCLUDE:**

- Analyzing the job site
- Where, when and how to sample soil
- Weeds as indicators of soil quality
- Air quality and energy conservation
- Creating drought tolerant soils
- Irrigation techniques including use of smart controllers
- Integrated Pest Management (IPM)
- Innovations in non-toxic weed control
- Using mulch to stop runaway soil
- Choosing appropriate plants for different settings
- Attracting beneficial birds, bees and other organisms
- Low impact development strategies including swales, rain gardens and permeable pavement
- Connecting with local resources

All public events sponsored or conducted by the County of Marin are held in accessible sites. Requests for accommodations may be directed to (415) 473-4381 (voice) or (415) 473-3232 (TTY) at least **four work days** in advance. Copies of documents are available in alternative formats, upon written request.

*Bay-Friendly Gardening* is a trademark and servicemark owned by StopWaste.Org. For more information, visit [www.BayFriendly.Org](http://www.BayFriendly.Org)



**REGISTRATION INFORMATION**

Please complete a registration form for EACH person attending. Make check payable to County of Marin and reference “Bay-Friendly Series” on your check. Mail check and registration to:

Gina Purin, MCSTOPPP, P.O. Box 4186, San Rafael CA 94913-4186  
**Questions? Call (415) 499-3202 or email [gpurin@co.marin.ca.us](mailto:gpurin@co.marin.ca.us)**

Name \_\_\_\_\_ Business \_\_\_\_\_

Address \_\_\_\_\_ City/Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Website (if applicable) \_\_\_\_\_

E-Mail \_\_\_\_\_