

Please Join Us
for the
North Bay Watershed Association
2010 Conference

Greening Our Water Infrastructure

Friday, April 9, 2010

Sheraton Petaluma

745 Baywood Drive
Petaluma, California
(707) 283-2888

8:30 AM to 4:15 PM

8:30AM Registration
9:00AM Opening Presentation
12:30 - 1:30PM Lunch
3:15 - 4:15PM Wine Tasting

Conference Objective

To explore water supply innovations, recycling advancements, watersheds and green infrastructure.

Who will Attend

Public officials, leaders in business, science, environmental organizations, and interested members of the public.

Keynote Speakers

Jared Huffman, California State Assembly Member,
Chair of the Committee on Water, Parks and Wildlife

Frances Spivy-Weber, Vice Chair,
State Water Resources Control Board

How to Register

Early Bird rate: \$70 per person until Jan. 31, 2010.
\$80 as of Feb. 1, 2010. **Call for special Student Rate**

Register online: <https://www.acteva.com/go/nbwa2010>

Sponsor Opportunities are available!

<http://www.nbwatershed.org/pages/2010conf.php>

Contact

- ◆ NBWA Assistant to Executive Director:
Elizabeth Preim-Rohtla at (415) 945-1475
or epreim-rohtla@marinwater.org
- ◆ Event Coordinator:
Marinda Freeman, MF Productions,
at (415) 924-9145 or marinda@mfproductions.net



**NORTH BAY
WATERSHED ASSOCIATION**

Please Join Us
for the
North Bay Watershed Association
2010 Conference

Greening Our Water Infrastructure

Program

- 8:30 AM** **REGISTRATION** and Coffee
- 9:00 AM** **WELCOME AND INTRODUCTION** - **Jack Gibson**, MMWD
KEYNOTE SPEAKER - **Frances Spivy-Weber**
Vice Chair, State Water Resources Control Board
- 9:30 AM** **PANEL - Watersheds and Green Infrastructure**
Alexis Strauss, Water Division Director, EPA
How does EPA drive infrastructure and watershed improvement?
Brock Dolman, OAEC *How Do You Think Like a Watershed?*
Josiah Cain, Consultant, Design Ecology
Embedded Ecology in the Built Environment
Rosey Jencks, SFPUC Urban Watershed Management
San Francisco's Stormwater Program
Kit Crump, NOAA *What is the role of habitat enhancement
and in stream flow in salmonid recovery?*
- 10:45 AM** **QUESTIONS**
- 11:00 AM** **BREAK**
- 11:15 AM** **PANEL - Water Recycling Advancements**
Chuck Weir, NBWRA *Advantages to a Regional Approach to Recycling*
Mike Ban, Petaluma *Ellis Creek Water Recycling Facility*
Heather Shepherd, Sustainable H2O Solutions
How can I get my (greywater) project permitted without losing my hair?
Christina Berteau, Greywater Action
Grassroots Greywater: low-tech, low-cost, benign systems
- 12:30 PM** **LUNCH**
- 1:30 PM** **INTRODUCTION** - **Judy Arnold**, Supervisor, County of Marin
KEYNOTE SPEAKER - **Jared Huffman**, California State Assembly
Member, Chair of the Committee on Water, Parks and Wildlife
- 2:00 PM** **PANEL - Water Supply Innovations**
Paul Helliker, MMWD *Is Desalination in our Future?*
Pam Jeane, SCWA *Habitat Enhancement and Water Delivery*
Jay Jasperse, SCWA *Can Collaborative Groundwater Management Work?*
Chris Brown, CUWCC *Achieving 20% per capita reductions:
What we will need to do in a new world of water conservation?*
- 3:00 PM** **QUESTIONS**
- 3:15 PM** **WINE TASTING** - **Benziger Winery**, Sonoma's biodynamic,
organic, sustainably farmed family winery

Friday, April 9, 2010
8:30 AM - 4:15 PM

Sheraton Petaluma
745 Baywood Drive
Petaluma, California
(707) 283-2888



**NORTH BAY
WATERSHED ASSOCIATION**